



WISCONSIN  
humane society

2024  
Sponsorship Opportunities



# About Us

**The Wisconsin Humane Society (WHS) is a private nonprofit organization whose mission is to make a difference for animals and the people who love them.**

Founded in 1879, WHS has been saving the lives of animals in need for more than 140 years. WHS is a 501 (c)(3) organization and operates animal shelters in Milwaukee, Ozaukee, Racine, Door, Kenosha, and Brown Counties, as well as a Spay/Neuter clinic in West Allis. WHS annually serves 40,000 animals and their families. We receive no general government funding and we are not part of any national umbrella organization.

As the largest shelter in the state of Wisconsin, WHS offers a variety of specialized services, including:

- **A comprehensive adoption program** that matches 12,000 homeless animals with new families; there are no time or space limits for any animals in our adoption program.
  - We receive nearly all the area's surrendered animals, as well as animals from local and state animal control facilities, and animals transferred from other shelters. We are the stray animal holding facility for municipalities in Racine, Brown, Kenosha, Door and Ozaukee Counties only.
- **Affordable spay/neuter services** open to the public at the WHS Spay/Neuter Clinic in West Allis.
- **A pet food bank** to assist families with pets through tough financial times.
- **Youth programs** to engage and inspire the next generation of animal lovers!
- **Community outreach programs** that connect families with resources for their pets.
- **A foster program** for animals in domestic violence situations.
- **Dog training** classes for dogs and puppies.
- **A Wildlife Rehabilitation Center** that provides rescue, rehabilitation, and release for 5,000 wild animals annually.





# Our Reach



**2.3 MILLION**

Page views per month



**219,000**

Facebook followers



**113,000**

Email subscribers



**29,000**

Instagram followers

Weighing in at just 11 lbs., Izzy was unable to keep food down when she arrived at WHS. Her fur was dirty and matted. She was exhausted and miserable, even refusing water. When X-rays revealed an astonishing 50 bladder stones of various sizes, our veterinary team sprang into action, performing life-saving surgery to give this sweet pup the future she deserves. After a week under the watchful eyes of our staff and another month spent healing in the comfort of a foster home, Izzy began to regain her bright, perky personality.

Today, Izzy's life is all tail wags, snuggles, and treats. Now healthy and fully recovered, she is adored by her family and makes every day brighter for the people who love her. **Your support makes stories like this possible for countless animals just like Izzy.**





# Event Overviews



## FOX6 & WISCONSIN HUMANE SOCIETY PET TELETHON



Friday, March 8, 2024

*Live on FOX6 News and streaming on Fox6Now.com*

Our FOX6 & Wisconsin Humane Society Pet Telethon is an annual on-air fundraiser for the animals at WHS that broadcasts live on FOX6 News (WITI-TV) in Milwaukee from 6:00 a.m. to 10:00 a.m. It's a morning filled with inspirational stories that reaches an audience of about 75,000 viewers. Sponsors have the opportunity to reach a wide audience on broadcast television, email, online, and via social media, as well as the added benefit of cuddling with puppies and being part of the live on-air phone bank while representing their company. Spots fill up fast so don't delay!



## PET WALK MKE



Saturday, June 15, 2024

*Veterans Park, Milwaukee lakefront*

Pet Walk is the Wisconsin Humane Society's annual family-friendly run/walk and festival to raise funds for animals in need. The event kicks off with a run/walk followed by a post-race festival featuring music, food, vendors, and of course, games and activities for our two and four-legged participants. More than 1,000 participants and their pups join us on Milwaukee's lakefront each year. All sponsors also receive a free vendor space to interact directly with our supporters as well. We're hosting 6 Pet Walks in 2024 - contact us to learn more and reserve your sponsor space today!



## PAWS & CLAWS GALA



Saturday, October 19, 2024

*The Pfister Hotel, Downtown Milwaukee*

The Paws & Claws Gala is the Wisconsin Humane Society's largest fundraising event of the year. Held at the historic Pfister Hotel, the event is attended by more than 400 business leaders annually, and features a cocktail reception, silent and live auctions, raffles and games, wine pull, formal dinner, and program. Did we mention that it's also the only gala in town where you can mingle with shelter pups and some of our very best animal ambassadors? Sponsorship for this event is always in high demand, so mark your calendar and reserve your table today!



## Contact Us

Interested in learning more about these events, or other WHS events in Ozaukee, Racine, Brown, Kenosha, & Door County?

Contact Billy Zakrzewski | [bzakrzewski@wihumane.org](mailto:bzakrzewski@wihumane.org) | 414 . 431 . 6133 | [www.wihumane.org/events](http://www.wihumane.org/events)